

# WE ARE THE FIRST GENERATION THAT CAN END POVERTY.

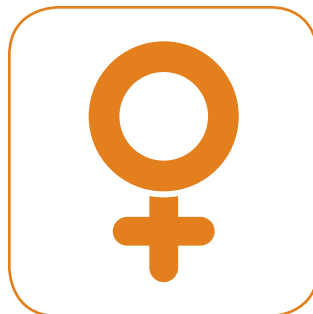
Learn more during International Development Week, February 1–7, 2009. [www.ocic.on.ca](http://www.ocic.on.ca)



END HUNGER



UNIVERSAL EDUCATION



GENDER EQUITY



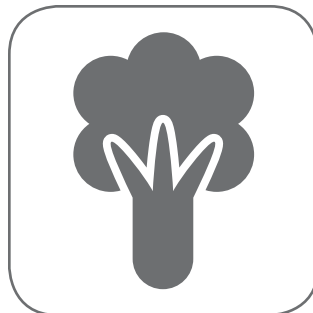
CHILD HEALTH



MATERNAL HEALTH



COMBAT HIV/AIDS



ENVIRONMENTAL  
SUSTAINABILITY



GLOBAL PARTNERSHIP

Rich or poor, young or old, man or woman, your voice counts.  
Find out about the Millennium Development Goals and join the global campaign  
to end poverty by 2015. [www.endpoverty2015.org](http://www.endpoverty2015.org)

# GLOBAL VOICES

## LEADERS IN DEVELOPMENT



**RANDALIN ELLERY**

Some university students take part-time jobs simply to fund their studies. But for 28-year-old Randalin Ellery, her job at the Planet Bean cafe is about more than earning a few extra dollars. It is about global justice.

Randalin works at roasting fairly traded coffee at the Guelph co-operative. Fair trade became her passion when she began university and started volunteering with Oxfam Canada.

With the support of Oxfam, Randalin led a campaign that successfully lobbied the University of Guelph to offer fair trade coffee at its food

and drink vendors. "At first they sold it alongside the other coffee, but now almost all the coffee is fair trade. It just goes to show that students prefer fair trade," she says.

She didn't stop there. She travelled to Peru to research Café Femenino, the women's co-operative that supplies Planet Bean in Guelph, Ontario. The co-operative is one of the few entirely run by women. Inspired by how the women have experienced greater equality by running their own co-operative, Randalin has chosen to focus her graduate research on Café Femenino.

Many people understand fair trade as simply an economic partnership, Randalin says. But it's a lot more than that. Providing higher wages to producers is important, but fair trade practices also reinforce other values such as the equal participation of women and sustainable ecological practices. Workers' voices and concerns are being heard in their own

co-operatives and in the greater fair trade agencies as well. According to the United Nations, unfair trade rules deny poor countries \$700 billion every year. Changing these rules is a key part of the Millennium Development Goal of global partnership, which promotes an open trading system that is rule-based, predictable and non-discriminatory.

As a young leader, Randalin believes that global change happens on our own campus. Randalin's work promoting fair trade in Canada supports coffee producers in other countries so they can be leaders in their own communities too. She sees power in the small changes that Canadian university students can take now to address global inequality.

### PROMOTING GLOBAL CITIZENSHIP

The Ontario Council for International Cooperation (OCIC) is a coalition of organizations working globally for social justice.

OCIC helps its member organizations to promote sustainable, people-centred development in peaceful and healthy environments.

OCIC is committed to fair and equitable international development, and promotes opportunities for Canadians to develop a global perspective and to take action for social justice.

**Take the OCIC Millennium Development Goal Challenge for a chance to win a fair trade prize.**  
[www.ocic.on.ca](http://www.ocic.on.ca)

