

OCIC STRATEGIC PLAN - 2010-2013

Vision: Global social justice, human dignity and participation for all

Mission: To increase the effectiveness and collective impact of all our members' efforts to promote sustainable, people-centred development in a peaceful and healthy environment and to educate and engage the Canadian public on global issues.

DIRECTIONS (Impact Level)	FOCUS AREA (Outcome Level)	APPROACH (Output Level)
1) To convene a community of members across Ontario	1.1 Modelling a participatory and inclusive approach to collaboration	1.1.1 Involving a variety of people from member organizations
		1.1.2 Encouraging collaborative initiatives
		1.1.3 Bringing forward issues of inclusion to training and activities
		1.1.4 Developing relevant policies to support practice
	1.2 Diversifying membership to reflect the make-up of the international cooperation sector in Ontario	1.2.1 Engaging non-traditional organizational members
		1.2.2 Supporting participation of youth in Council activities
		1.2.3 Reaching out to emerging professionals
		1.2.4 Leveraging public engagement activities as a platform for expanding and diversifying members
	1.3 Being a hub for networking and collaboration between members	1.3.1 Linking individuals and organizations through networking opportunities and events
	1.4 Ensuring active regional participation in council activities	1.4.1 Allocating resources to support regional participation
1.4.2 Using technology to facilitate province wide participation and collaboration in all OCIC activities		
2) To build the capacity of members to be more effective	2.1 Providing opportunities for sharing of resources and knowledge	2.1.1 Organizing knowledge and experience sharing sessions
		2.1.2 Providing communication and logistic support to member-driven networking groups
	2.2 Collecting and disseminating best practices in the sector	2.2.1 Using technology to provide access to sharing/learning resources and tools
	2.3 Facilitating professional development opportunities	2.3.1 Hosting/facilitate training sessions where possible
		2.3.2 Acting as a reference between members with skills/knowledge/ connections and those seeking advice/support

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3) To broaden public awareness and support for international cooperation and global citizenship	3.1 Raising the profile of members' work in international cooperation and global citizenship	3.1.1 Promoting member organizations' work when there is an opportunity for the public to be engaged
		3.1.2 Recognizing member activities, contributions, leadership & programs
	3.2 Coordinating activities to engage the Ontario public on international cooperation issues	3.2.1 Developing programming and opportunities for the public to learn about international cooperation in collaboration with members
		3.2.2 Facilitating access to tools & resources for public to take action on local/global issues
		3.2.3 Facilitating connections between members & the public
4) To voice member interests at the provincial and national levels	4.1 Actively engaging with the Inter-Council Network (ICN)	4.1.1 Actively participate in collaborative projects with other Councils
		4.1.2 Strengthening member understanding &/or participation in ICN initiatives
	4.2 Representing member interests with CCIC, CIDA, ICN and other relevant bodies	4.2.1 Fostering open dialogue with OCIC membership to gain understanding of collective voice
		4.2.2 Provide responsive leadership in advocating on key emerging issues
		4.2.3 Fostering & nurturing relations with key stakeholders.
5) To strengthen the Council's organizational capacity	5.1 Aligning values and organizational practices	5.1.1 Developing mechanisms to facilitate the implementation of our principles
		5.1.2 Playing a leadership role in encouraging the adoption of value-based practices within member organizations
	5.2 Strengthening infrastructure and staff capacity to carry out council priorities	5.2.1 Prioritising staff training. Professional development and staff capacity to carry out priorities
		5.2.2 Capitalizing on advances in technology to enhance service delivery
	5.3 Developing diversified, sustainable revenue to support council priorities	5.3.1 Fostering relationships with other funding bodies
5.3.2 Developing and implementing a fundraising/revenue generation strategy		