



CALL FOR SUBMISSIONS

OCIC's Multimedia e-Magazine iAM Volume 10

Topic: Intersectionality

Deadline: November 9, 2018 at 5:00PM (EST)



www.ocic.on.ca/iam

We are seeking creative submissions for the Ontario Council for International Cooperation's (OCIC) 2019 edition of iAM magazine.

For iAM Volume 10, we're looking for multimedia submissions that unpack what 'intersectionality' means in practice, exploring how this lens is applied in social justice and international cooperation initiatives to create transformative change for communities and individuals.

Do you have something to say about how intersectionality interacts with social justice and international cooperation work? To what extent has it influenced the way you organize, mobilize, create, or implement policies and programs? How could it be a useful approach in practice, or have you discovered critiques of its usefulness along the way? Whether you're an artist, poet, photographer, policy analyst or development practitioner, we want to hear from you about what intersectionality means to you in your work.

What is iAM Magazine?

iAM: Ideas, Actions, Movements is a multimedia e-Magazine published by the Ontario Council for International Cooperation (OCIC). It aims to promote increased awareness and understanding of global social justice among Canadian youth. By exploring how theory and action intersect, iAM encourages critical thinking and presents new perspectives from a variety of actors, through articles, photo essays, graphic design, podcasts, videos and more. Learn more about iAM and view past volumes at ocic.on.ca/iam.

[The Ontario Council for International Cooperation \(OCIC\)](#) is an expanding community of Ontario-based international development, global education, and individual associate members working globally for social justice. OCIC supports our members through strengthening their capacity to become leaders of good development practices, bridging multi-sectoral dialogues, and amplifying the voice of our members to influence key decision makers.

What is intersectionality? Why does it matter?

Simply put, intersectionality is the understanding that we all have multiple identities - such as race, gender, ability and more - that come together (or 'intersect') to make us who we are and how we experience oppression and inequality. OCIC recognizes intersectionality as a way of acknowledging how social categorization and identity contribute to the oppression or marginalization of individuals or groups. You can find more information about this in the [OCIC's Women's Rights and Gender Equality Policy](#).

The term dates back to the 1980s and was initially used as a way to describe the particular challenges faced by Black women, who experience both gender-based discrimination and anti-Black racism. In more recent years, the use of the word 'intersectionality' has been expanded to

talk about the challenges (and privileges) associated with particular identifiers beyond race and gender, including class, religious association, physical ability, wealth status, and more.

In short, intersectionality is about recognizing that life is not experienced in the same way by everyone (even among people who share similar identity characteristics - i.e. just as European and Black women might not experience life's opportunities in the same way, so too do Black women experience life differently from person to person).

By adopting an intersectional lens, we are more able to understand the nature and causes of these different life experiences. From there, we have more opportunity to transform our institutions, governments and social groups in ways that offer equitable opportunities, benefits and assistance to all.

Intersectionality, social justice and international cooperation

Intersectionality must be an important consideration for anyone who engages in social justice and international cooperation work. By amplifying the voices of society's most marginalized groups and working to understand their complex experiences, international cooperation organizations, activists and others have a better chance of creating truly transformative initiatives that combat oppression and improve life outcomes for all.

For iAM Volume 10 we are looking for multimedia pieces including:

Visual art pieces
Infographics
Articles
Photo essays
Poetry

Case studies
Videos
Podcasts,
Music
And more...

... That creatively and critically explore how an 'intersectional' approach to social justice and international cooperation practice can create transformative change in the lives of individuals and communities.

Submissions should inspire critical thinking and reflective practice, as well as represent diverse perspectives. We highly encourage submissions using creative, innovative media, infographic visuals, and that touch on relevant, accessible topics for a young, Canadian and global audience.



iAM Volume 10 Submission Guidelines

Submissions Due: Friday November 9, 2018 at 5:00 PM EST

How to submit:

1. Review the submission guidelines below
2. Fill out the [Contributor Form](#)
3. Email your submission to iamcoordinator@ocic.on.ca by Friday **November 9, 2018 at 5:00PM EST**

CCIC Code of Ethics

As a signatory member of the Canadian Council for International Co-operation 'Code of Ethics,' OCIC subscribes to and will only accept submissions that abide by section S6.4 of the Code as follows:

- a) Respect the dignity and rights of the individuals portrayed and their way of life;
- b) Are accurate, balanced, truthful and representative of reality and do not generalize and mask the diversity of situations;
- c) Portray local communities as active agents in their own development process and do not fuel prejudice or foster a sense of Northern superiority; and
- d) Encourage a sense of interconnectedness and interdependence between the Canadian public and the people shown in the image or discussed in the text.

Judging Criteria:

In preparing your submission, please keep the following in mind:

- Amplifying marginalized voices from around the world is a priority for OCIC
- If your submission includes images/videos of individuals or groups from the communities you work in, you must have obtained prior consent from those people to include them.
- We are looking for thought-provoking pieces that integrate originality and creativity
- We are looking for a high level of understanding of the global issue
- We are looking for pieces that not only include reflections about global issues, but also tools that encourage positive action

As an equity-seeking group, OCIC encourages submissions that represent the full diversity of communities around the world, including complexities of intersecting identities such as ability, age, citizenship, class, race, gender and sexual orientation. As such, we encourage applicants to self-identify in their biography.

In addition, the following guidelines will also apply:

Photo and Visual Art Submissions:

Photo submissions should contain no more than 10 photos, and include captions. Submissions must be submitted as PDFs or in one of the photo formats below: All submissions must be in the following format:

Guidelines

- At least 72 pixels; high resolution
- Total file size (including all images) should not exceed 2 GB
- Acceptable formats: -.jpg, -.png, -.psd, -.ai, -.eps

Infographics and Data Visualizations:

Infographic and data visualizations are welcome, and should follow the stated guidelines

- Must be submitted in -.eps or editable -.pdf format
- Must contain citations for all information presented. This may either be included as embedded links, or attached as a separate word document to your submission.
- References must be listed in MLA style.

Written Submissions:

OCIC is interested in compact, provocative editorials that will stimulate discussion and help shape the magazine and the sector. OCIC invites student submissions, as well as collaborative or co-authored submissions.

Written submissions must be well argued and well written. 'Well argued' means that the argument is clear and logical. 'Well written' means that the argument is accessible and well phrased.

Guidelines

- All written submissions should be prepared according to the following guidelines and saved as a Word document (in Microsoft Word format).
- Spoken word, poems, other art pieces can be submitted in any language with English translation
- Papers must be in English
- The length of essays is limited to 1,000 words maximum, including figures, tables, appendix and references, however shorter pieces are preferred given the format of the e-magazine.
- Avoid footnotes. Except where impossible to do so, important material should be incorporated into the text; material having weak relevance should be deleted. Place footnotes following the last page of text.
- Use references sparingly; please use MLA citation style when needed.
- Submissions accompanied by other multimedia elements (e.g. photos, data visualizations, infographics, etc.) are **strongly** encouraged.

Submission of a paper certifies that none of the contents are copyrighted. The Editor does not accept responsibility for loss of papers submitted.

Video Submissions:

Video submissions should be no more than ten minutes in length and created from footage shot by you or your family and friends. Footage cannot come from any other source, such as a broadcast television show or Internet broadcast. Any still images included in your video must follow the same conditions.

Soundtracks cannot contain any music not created by you or by someone who has given you written permission to use their music granted that the person giving permission owns the rights to the music. It is not uncommon for artists to sell those rights to whoever is producing or publishing their recording.

Copyrighted material will not be permitted. You may not include copyrighted material (music, video, images, text, etc) in your video unless you own the copyright, or have permission to use it – for example, if it's registered under a creative commons license.

Guidelines

- Maximum file size: 1 GB
- Maximum length: 10 minutes
- Videos may be produced in any language as long as there are subtitles in English
- Video formats accepted are: Quicktime; Real Player; -.mpeg; -.wmv, -.avi
- To make it into our electronic Magazine, your video must be free from the following:
 - Copyrighted material. The director/producer is responsible for ensuring that soundtracks and images are not copyrighted material
 - Pornographic material of any kind
 - Profanity, whether spoken or written

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All submissions should include your name, address, phone number, email address and a short bio of no more than two to three sentences. Please send submissions via email to iamcoordinator@ocic.on.ca.

If you would like to pitch us an idea, you are encouraged to do so as early as possible. Contact us using the information above.

Disclaimer:

By sending us your submission, you agree to the following:

- You represent that you own all copyrights in the photograph, video, and/or written submission.
- You acknowledge that OCIC may, at its sole discretion, publish or otherwise use any submission. Such publication or other use may occur on the Internet, and/or in or on any other medium of communication now or hereafter devised, and may be for advertising, promotion, the use of trade, and/or other non-commercial purposes.
- By submitting a photograph, you (and any other individual depicted in a photograph) consent to such publication or any other use.
- As a condition of submitting your photograph, you (and any other individual depicted in a photograph) unconditionally and irrevocably waive all claims to compensation for use of the photograph, and/or any rights with respect to such use you may have under copyright law, the right to publicity, the right to privacy, the law of defamation, and any other common law or statutory claims under the laws of any jurisdiction.
- You represent that you have been given the authority by each individual depicted in a photograph to bind such individual to these release terms.